Plymouth Theatre Magazine

BOSTON

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LESSEES & MANAGERS

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RESIDENT MANAGER

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PLYMOUTH THEATRE

ELIOT STREET, NEAR TREMONT STREET,
BOSTON, MASS.

LIEBLER & CO., Lessees.

GEO. C. TYLER.....Managing Director
FRED E. WRIGHT.....Resident Manager

BOX OFFICE REGULATIONS:

Open continuously from 9 A. M. until 10 P. M.

Seats may be secured two weeks in advance.

Tickets for this theatre can be ordered by Telephone—Oxford 2075—or Mail or Telegraph, and will be held twenty-four hours, except when ordered on the day of the performance for which they are to be used, when they will be held until 12.30 P. M. for Matinees and until 7 P. M. for Evenings. Tickets ordered and paid for by mail will be held until called for.

Remittances should be made payable to Fred E. Wright, Manager.

Ladies retiring room on left side of first balcony, and also in corridor of second balcony.

Smoking and Gentlemen's retiring room at foot of stairs leading from the foyer.

Smoking positively forbidden in all parts of the theatre and entrance lobby.

Free check rooms are provided for ladies and gentlemen to the right of entrance to orchestra floor, another check room at the foot of the first balcony stairway. Also for gentlemen, directly off the smoking room, where coats and wraps may be checked at the owner's risk.

Parties finding lost articles in any part of the theatre will please leave them at the ticket office. The management will not be responsible for articles placed under the seats.

The management will deem it a great favor if the patrons of this theatre will report any act of incivility on the part of the employees.

Physicians and others who anticipate being summoned during the performance are requested to acquaint the box office with the numbers of their seats, so that they may be promptly notified if any message is received for them.

Every difficulty arising in respect to errors in tickets or sittings, or any complaints, should be referred to the manager for speedy and proper adjustment.

Ushers are not allowed to accept or solicit gratuities for their services.

Address all Communications in regard to Advertising in this Magazine to M. C. Walter, 70 Milk St., Boston. Telephone, Main 1501.

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We live in deeds, not years; in thoughts, not breaths;
In feelings, not in figures on a dial.
We should count time by heart-throbs. He most lives
Who thinks most, feels the noblest, acts the best.

Pedestrian—"Hey! You just missed me by an inch!"
Chauffeur—"Be patient! I'm coming back directly!"

"I punished you merely to show you my love for you," said the father.
"It's all right," sobbed the little fellow. "It's a g-good thing I ain't b-big enough to return your l-love."

He—"Do you approve of dancing?"
She—"No."
He—"Why not?"
She—"Why, it's mere hugging set to music."
He—"Well, what is there about it that you don't like?"
She—"The music."

THE

National Rockland Bank

Established 1853

This bank offers to its customers the service and assistance gained from more than fifty years' banking experience. Combined with this service is the security of its capital and large surplus. A man with thousands of dollars needs a good, strong bank, and the man with hundreds cannot afford to do business with any other kind.

Our business is steadily growing, and if you are not already one of our customers, we invite you to join our army of satisfied depositors.

2343 WASHINGTON STREET, BOSTON, MASS.

Directly opposite Dudley Street Elevated Station

THE PLAY

WEEK BEGINNING MONDAY, FEB. 19, 1912

LAST WEEK

Viola Allen

(LIEBLER & CO., Managers)

IN A PLAY IN THREE ACTS
By RACHEL CROTHERS
Entitled

"The HERFORDS"

Program continued on following page

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and
BOYLSTON
STREETS

Furs
of
Dependable
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Genuine
Mink Muffs at
Special Prices
35.00, 57.50
62.50 and 75.00

THE CAST OF CHARACTERS

PROGRAM—Continued.

Characters

Tom Herford, a sculptor.....Charles Waldron
Ann Herford, his wife.....Viola Allen
Daisey Herford, his sister.....Grace Elliston
Millicent, his daughter.....Beatrice Prentice
Dr. Remington, his father-in-law....George Fawcett
Keith McKenzie, his assistant.....John Westley
Ruth Creel, his wife's friend.....Jessie Izette
Ellen, a maid.....Emily Varian

Time—The Present.

Program continued on following page

A·STOWELL & CO·INC

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The above Plate Price $70.00 is one of a choice assortment costing from $10.00 to $100.00

24 WINTER ST· BOSTON·

Chocolate Tokens

"COVERED WITH CHOCOLATE"

A perfect combination of rich chocolate and delicious sugar wafers.

NATIONAL BISCUIT COMPANY

CAST OF CHARACTERS—Continued

PROGRAM—Continued

SCENES

ACT I—The Studio in the Herford House, New York, 5 o'clock. An afternoon, in January.
ACT II—The living room in the same house. Four months later, 9 o'clock. An evening in April.
ACT III—Same as Act II. Half an hour later.

THE PLAY STAGED BY MISS CROTHERS

MUSICAL PROGRAM

March—"The Guardman" .....Thos. S. Allen
Selection—"The Pink Lady" .....Ivan Caryll
Selection from R. De Koven's Comic Opera, "Robin Hood"

Program continued on following page

Furriers · Milliners

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Importers Designers

OUR ANNUAL CLEARANCE SALE

THE entire balance of our Fall and Winter Merchandise during the next ten days at 50% less than original prices.

FURS, HATS, WAISTS, GOWNS, DRESSES, DINNER and DANCING FROCKS, CLOTH and MOTOR COATS.

190-192 BOYLSTON STREET
32-34 PARK SQUARE
Boston, Mass.

NEXT WEEK

"The Deep Purple"

Paul Armstrong's Powerful Play of the Underworld.
A Graphic Picture of the Great White Way.

Messrs. Liebler & Co. have booked for a limited engagement at this theatre, "The Deep Purple," a play depicting New York City life as it really exists today, with the same cast that presented the play for long runs in New York and Chicago, including Ada Dwyer, Violet Heming, W. J. Ferguson, Will Beach, Sydney Booth and others favorably known in this city.

DON'T FAIL TO SEE THIS EFFECTIVE SERMON ON LIFE

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DYED CLEANSED or CURLED

Willow Plumes Cleansed or Dyed Successfully

We are especially prepared at this season to give you prompt and efficient work. The fact that we are the Pioneer firm in Boston, Specializing in OSTRICH FEATHER WORK for over 33 years, assures you better work and lower prices than elsewhere. Why not let us renovate your old feathers so that they cannot be told from new? We especially solicit difficult matching to gowns and the new Soft Curling that is now in vogue.

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UNSURPASSED FOR THE PAINS WOMEN ONLY KNOW

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PROGRAM—Continued

EXECUTIVE STAFF FOR LIEBLER & CO.

George C. Tyler.....Managing Director
W. E. Gorman.....Acting Manager
Edgar Jones .....Stage Manager

Pianos used in this Theatre are furnished by M. Steinert & Sons Co., 162 Boylston Street.

Remington Typewriters used exclusively in this Theatre.

Furniture used in this Theatre supplied from the warerooms of the Atkinson Furniture Co., 236 Tremont Street.

NEXT WEEK

The Deep Purple

A Powerful Play of the Great White Way
With a Cast of Unusual Excellence

NINETEENTH ANNUAL

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By Private Train, With Open Top Observation Car. Standard Pullman Sleepers, Drawing Room and Compartment Cars. Library and Music Room.
Most Extensive Itinerary of Mexico Ever Offered to Tourists. One Ticket Includes All Expenses.
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"I don't know much about Green's credit. You see he always pays cash when he gets anything, and so I couldn't say whether he's honest or not.'

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PLYMOUTH THEATRE

LIEBLER & COMPANY, Lessees

"THE DEEP PURPLE"

A PLAY OF THE GREAT WHITE WAY

"The Deep Purple," Paul Armstrong's powerful play of the Great White Way, which begins a limited engagement at this theatre on Monday, Feb. 26th, presents a graphic picture of New York city life as it really exists today. The play is an example of the new school of dramatic endeavor that is fast making its way in this country. It hinges on the attempt of a group of New York thieves to play the "badger game" on a young mining engineer from the West, using as a decoy, a confiding and trusting girl who has fallen into their hands.

How the plot is balked by the courage and resourcefulness of the engineer and the wit of Kate Fallon, a former thief, gives occasion for a series of strong scenes and life-like character delineations in the hands of an unusually capable company. The play is a bit of real life transplanted to the stage, that should interest the average theatregoer who is unfamiliar with how the underworld exists.

One of the primary reasons for the remarkable success of the piece is the air of verity given its proceedings. Armstrong is a master of this valuable dramatic trick of making the unusual seem plausible and real. He takes his audience into a world where honest folk comprise a small minority—lifts off the lid, so to speak, and permits them to watch crime in the hatching. And at all times the atmosphere of veracity is so well preserved that one feels, at times, in the position of the involuntary eaves-dropper. To aid in securing this effect, Liebler & Co. provide the play with a strong company of players all of the naturalistic school including Ada Dwyer, Violet Heming, Rosina Henley, W. J. Ferguson, Will Beach, W. A. Norton, Sydney Booth and others favorably known in this city.

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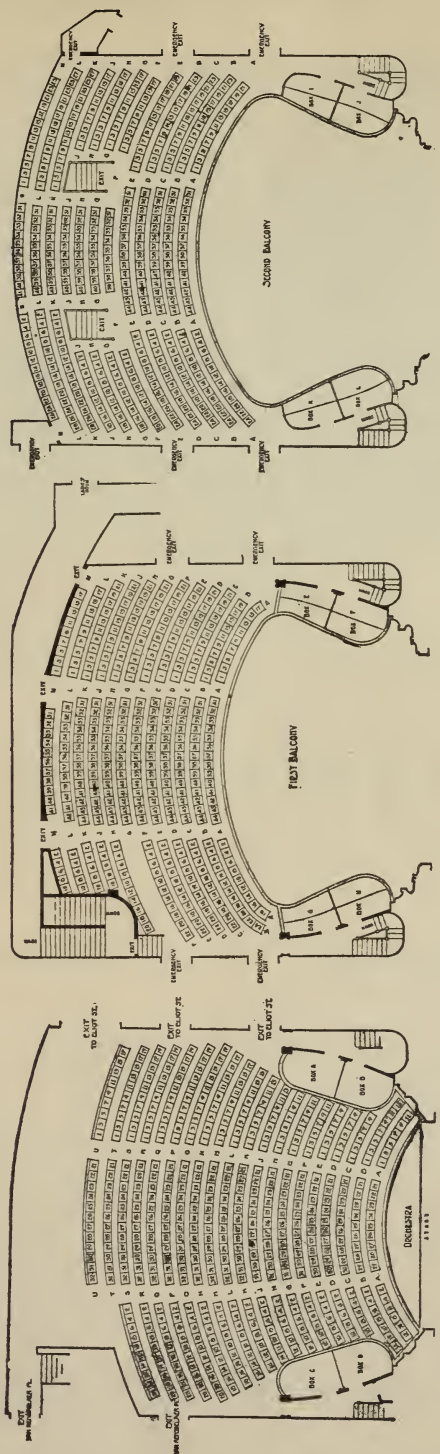

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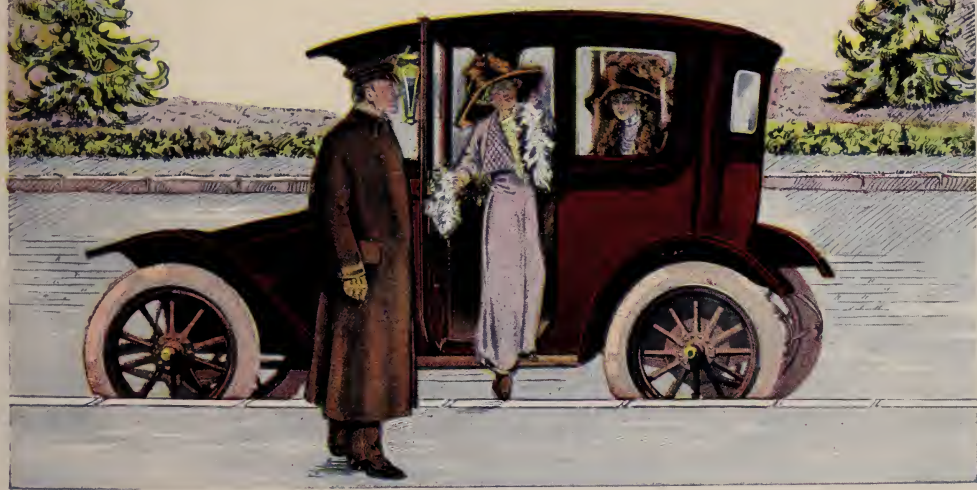

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